

January, 2010

Dear Alumni,

The 2010 convention registration packet, for the South Carolina State University National Alumni Association, is now available on the Association's website at www.scsunaa.org.

We are excited as we prepare for this year's convention, which will be held in the beautiful city of Augusta, Georgia, from July 29-August 1, 2010. The theme is "Pathways to a Successful Organization: Commitment, Responsibility and Action."

The excitement will begin with our pre-convention golf tournament on Thursday, July 29, 2010 for men and women. If you do not play golf, you can join us at the golf awards luncheon!

The weekend is packed with outstanding speakers and workshops such as Commitment to Self. How else can we be better alumni than to start with ourselves? Hear, firsthand, the latest SCSU updates from President George Cooper and University staff. Get prepared to be successful as a local chapter and chapter members through workshops. There will also be time to network and relax with fellow bulldogs in the beautiful Marriott Hotel Riverwalk overlooking the Savannah River!

Check out the packet and remember the early bird registration ends on May 31, 2010.

We look forward to seeing you in July!

Carol Moorer Richburg,
SCSUNAA 2nd Vice President
2010 SCSUNAA National Convention Chairman

Dr. Rosa Smith Ishmal,
Greater Augusta Chapter Vice President
2010 Local Chapter Convention Chairman

**South Carolina State University
National Alumni Association**

Presents

**The 21st Annual
National Alumni Convention**

“Pathways to a Successful Organization:
Commitment, Action, and Responsibility”



“GEORGIA ON MY MIND”



Augusta Marriott Hotel & Suites
Two Tenth Street
Augusta, GA 30901
706.823.6508/F-706.724.0044

From the National Alumni President

Dear Alumni,

The date is July 29 thru August 1, 2010 and the place is Augusta, Georgia. Please save the date and plan to join us for our 21st National Alumni Convention.

Augusta is Georgia's 2nd largest city as well as its 2nd oldest city. It is affectionately known as "Home of the Godfather of Soul, James Brown" and is also home of the prestigious Master's Golf Tournament. Members of the Augusta Alumni Chapter, in partnership with members of the National Convention Committee, have planned a convention filled with information and inspiration. With your presence, you can help to make what promises to be a great convention even better. I am looking forward to seeing and greeting you in Augusta.

Sincerely,

Nathaniel Howard, President
South Carolina State University
National Alumni Association

About the Convention

Each year, the South Carolina State University National Alumni Association convenes its' full membership to discuss proposed initiatives and to devise creative strategies for enhancing support of our beloved alma mater. The anticipated outcome is that the ideas discussed will be implemented by local chapters and embraced by the University and our future alumni. We look forward to seeing you in Augusta, Georgia for our Association's most important event of the year.

For Convention Information

Contact: Dr. Rosa Ishmal (803) 215-7769, Carol Richburg (678) 533-5926 or James Quarles (706) 831-7010

About Augusta, Georgia

Welcome to the Garden City, Nestled along the banks of the mighty Savannah River, Georgia's second largest city offers its visitors and nearly half-a-million residents traditional Southern charm plus the perks of big city life—arts, culture, shopping, educational opportunities, fine cuisine, state-of-the-art healthcare, sports and a slew of recreational pursuits. Here you can literally soak up the best of all worlds. While visiting our great city you may want to visit Springfield Baptist Church, the oldest African American church in America, tour the Lucy Craft Laney Museum of Black History, the Augusta Museum of History or the Morris Museum of Arts; or perhaps visit James Brown's statue on Broad Street, the Boyhood Home of Woodrow Wilson or Sacred Heart Cultural Center. You may want to step away from the action, as a time to embrace life's simple beauties and quiet moments with a leisurely kayak ride down the Augusta Canal or a stroll along the Riverwalk. Augusta is perhaps best known as home of the Master's Golf Tournament. No matter your interests or needs, no matter your age or background, when you set out to explore the Garden City, you won't be disappointed. Within a few days you will find your niche, make some friends and start feeling right at home. In no time at all you will understand why Augusta is the best kept secret along the Savannah River.

Greater Augusta Chapter Social—"Bulldogs Nite in White"

It's a new year and the Dogs are preparing to defend its MEAC and National Black Championships from the 2009 season. The first test of the season will be against Division 1 Georgia Tech, in Atlanta, Georgia. This night's fun-filled evening will be an opportunity for Bulldogs to start kicking off another banner season. Come join the National Alumni Association, school personnel, alumni and friends of the Greater Augusta Chapter in enjoying foods and entertainment from Augusta, Georgia. Come prepared to purchase Bulldog paraphernalia. Come see National Alumni President Nathaniel Howard, President Dr. George Cooper, and Coach Buddy Pough party and sport their "White Attire." All Bulldogs and friends are asked to enjoy the festive evening dressed in "White Attire" from head to toe. The theme for this evening is "BULLDOG NITE IN WHITE."

2010 Convention at a Glance

“Pathways to a Successful Organization: Commitment, Action, and Responsibility”

Thursday, July 29, 2010
PRE-CONVENTION ACTIVITIES

*Additional fees apply

7:30am.....	Golf Tournament Registration*
8:00am.....	Golf Tournament*
10:00am-6:00pm.....	Convention Registration
12:30pm-1:30pm.....	Golf Awards Luncheon*
2:00pm-6:00pm.....	Hospitality
6:30pm-8:30pm.....	Welcome Reception
9:00pm-1:00am.....	Hospitality

Friday, July 30, 2010

8:00am-4:00pm.....	Registration
8:00am-4:00pm.....	Vendor Shoppe
8:15am-10:00am.....	Opening Session (Breakfast)
10:15am-11:10am.....	Workshops A, B, C
11:20am-12:15pm.....	Workshops A, B, C

COMMITMENT TO SELF: “We Care About Your Health”

Workshop A: *Is It Hot in Here, or Is It Just Me?*

Workshop B: *Real Men and Real Women Get Check-Ups*

Workshop C: *Put Your Money Where Your Mouth Is*

12:30pm-2:00pm.....	Convention Luncheon <i>(Round Table Discussions)</i>
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RESPONSIBILITY TO SCSU: Scholarship, Advocacy, Athletics,
Student Housing, Alumni Giving, Band, and Recruitment

2:15pm-4:15pm.....	Town Hall Meeting ACTION: “Continuing to Move SCSU Forward in the 21 st Century”
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4:30pm-6:00pm.....	Hospitality
7:00pm-11:00pm.....	Greater Augusta Chapter Social* Bulldogs – “Nite in White”

11:30pm-1:00am.....	Hospitality
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Saturday, July 31, 2010

7:00am-8:15am.....	Breakfast-on your own
8:00am-12:00pm.....	Registration
8:00am-4:00pm.....	Vendor Shoppe
8:30am-10:30am.....	President Cooper’s State of the University
10:45am-11:45am.....	“Pathways to a Successful Organization: “Responsibility, Commitment, and Action”

*Training workshops: “Alumni Responsibility, Commitment and Action for Organizational Success”
(Chapter Presidents/Vice Presidents, Secretaries, Treasurers, Committee Chairpersons, General Membership)*

12:00pm-1:30pm.....	SCSUNAA Life-Member Luncheon*
2:00pm-4:00pm.....	SCSUNAA Annual Council Meeting
7:30pm-10:30pm.....	Culmination Banquet <i>Semi-formal attire is requested for the Banquet with appropriate attire for all other activities.</i>

10:45pm-1:00am.....	Hospitality
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Sunday, August 1, 2010

8:45am-10:30am.....	Ecumenical Breakfast
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PRE-CONVENTION ACTIVITIES

The 2010 Convention will include one pre-convention activity on Thursday, July 29, 2010. A golf tournament will start at 8:00am at The River Golf Club, 307 Riverside Boulevard, North Augusta, SC 29841.

Tournament will benefit scholarships - <http://www.scunaa.org>

HOTEL INFORMATION

The Augusta Marriott will serve as the site for the 2010 National Convention – Located in the pedestrian friendly heart of downtown Augusta--amenities are Marriott's Revive Luxury Bedding, Free Parking, Valet Parking available (\$10 daily fee), Airport Shuttle, Concierge Services, Wireless Internet Access, Fine Dining, On-site ATM, On –site Parking, Two Fitness Centers, Augustino's - Italian Eatery & Prime Steaks, Quiznos, and K. C.'s Korner (Brewing Starbucks Coffee).

Room rate is \$110 per night (single/dbl/quad). Reservations required by July 9, 2010. For reservations, contact the Marriott Hotel at 800-228-9290. The code when making reservations is SCSU Alumni. Check in time is 4 p.m. and Check out is 11 a.m. No pets are allowed and the hotel is smoke free.

For more information on the hotel, visit the hotel web site: www.marriott.com/agsmc



Directions to Hotel

From Augusta Regional Airport - 10 miles

Leave Augusta Regional Airport at Bush Field and turn right onto Doug Bernard Parkway. Turn right onto Gordon Highway. Turn left onto Walton Way, then turn right onto 5th Street. Proceed until Reynolds Street and turn left onto Reynolds Street. Turn right onto 10th Street.

From Columbia Metropolitan Airport - 70 miles

From airport exit toward I-16. Take I-16 east until it merges with I-20 West toward Augusta. Proceed on I-20 approximately 55 minutes, cross the Savannah River and Georgia state line. Exit Riverwatch Parkway. Proceed on Riverwatch Parkway approximately 5 miles. Turn left on 13th Street. Proceed one block to Reynolds, turn right on Reynolds. Continue 3 blocks to 10th Street, turn left, hotel is on right.

From Atlanta-Hartsfield-Jackson International Airport - 120 miles

Exit airport to I 285 North. Proceed to I-20 East to Augusta. Continue on I-20 for approximately 2 hours until you reach the Riverwatch Parkway. Proceed east for approximately 5 miles. Turn left at 13th Street, go one block. Turn right on Reynolds Street, proceed 3 blocks to 10th Street, turn left. Hotel is on right.

From I-20

Exit Riverwatch Parkway. Proceed on Riverwatch Parkway approximately 5 miles. Turn left on 13th Street. Proceed one block to Reynolds, turn right on Reynolds. Continue 3 blocks to 10th Street, turn left, hotel is on right.

2010 Souvenir Journal Information Form

AD Rates:

Outside Back Cover \$350	½ Page \$60
Inside Front Cover \$250	¼ Page \$40
Inside Back Cover \$200	Business Card \$25
Full Page \$100	Patrons \$10
Picture(s) \$20 each	

NOTE: The cover pages are the only pages that will be printed in color.

Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email address: _____

Date: _____

Solicited by: _____

Agreement Made in the Sum of \$ _____

For _____ Page { _____ with or without picture(s) } and/or Patron Listings.

DEADLINE for ad copy is June 30, 2010.

**Mail ad form AND payment to:
SCSUNAA 2010 National Convention
Mrs. Verna Wade
1620 Mountain Ashe Court
Matthews, NC 28105**

Make check or money order payable too: SCSUNAA

**Mail hard copies of ads ONLY (no funds) to:
SCSUNAA 2010 National Convention
Attn: Jacqueline Young
1947 Green Forest Drive
North Augusta, SC 29841**

**Electronically submit Ads to:
scsuconvention2010@yahoo.com**

NOTE: Receipt of all electronic ads will be acknowledged

2010 Registration Form

Twenty-first Annual National Alumni Convention South Carolina State University

Please mail this completed form with funds to the address below.

Name: _____

Class: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Email address: _____

Chapter: _____

Number of Conferences Attended: 1 _____; 2 - 4 _____; 5 - 7 _____; More than 8 _____

Circle Registration Fee: \$175 \$200 \$225 \$100

\$175 - Early Bird (Ends May 31, 2010)

\$200 - June 1, 2010-July 15, 2010

\$225 - After July 15, 2010

\$100 - Undergraduate Students (ONLY)

The registration fee includes: Hospitality, Welcome Reception, Convention Luncheon, Workshops, Culmination Banquet, Ecumenical Breakfast, and Convention Paraphernalia.

Circle Type of Membership: Life Regular At-large Associate Honorary Guest

Event fees for non-registered attendees:

_____ Welcome Reception \$25

_____ Convention Luncheon \$35

_____ Culmination Banquet \$50

_____ Ecumenical Breakfast \$25

Registration does not include:

_____ **Pre-Convention Luncheon \$35**

_____ **Golf Tournament \$70 Sponsorship _____**

_____ **SCSUNAA Life-Member Luncheon \$35 (Life-member status is NOT required to attend)**

_____ **Greater Augusta Chapter Social: Bulldogs "Nite in White" \$25**

Total Amount Enclosed _____

Make Check or money order payable to: SCSUNAA

MAIL PAYMENT AND REGISTRATION FORM TO:

SCUNAA 2010 National Convention

Mrs. Verna Wade

1620 Mountain Ashe Court

Matthews, NC 28105

Date Received (For Office Use Only): _____

CANCELLATION POLICY: We realize that unforeseen events can force changes in one's plan. Should a full refund be required, please notify the Convention Committee in writing 15 days prior to the start of the Convention. Cancellations received after July 5, 2010 will be subject to a \$50 cancellation fee.

SCSUNAA Golf Tournament Information

**SCSUNAA
2010 NATIONAL ALUMNI CONVENTION
POST OFFICE BOX 7113
SOUTH CAROLINA STATE UNIVERSITY
300 COLLEGE STREET, N.E.
ORANGEBURG, SC 29117**